

## The Ultimate Parisian Shopping Experience

Buy PARIS DUTY COLLECTION is operated by Société de Distribution Aéroportuaire (SDA), a joint venture between Paris Aéroports and Lagardère Travel Retail.

The brand showcases many French and international ready-to-wear brands, shoe, leather goods, jewelry and accessories.

Inspired by architectural codes of Parisian apartments, BuY PARIS DUTY COLLECTION offers it travelers the ultimate Parisian shopping experience.

The concept features clear and inviting access to products in a stylish environment, supported by exemplary customer service and engaging activities and story-telling.



